



BOB MARSH

Tech executive
Sales & leadership expert
Driving growth through simplicity



Testimonials

“Any modern team must learn the Selling with Simplicity mindset. This is the new normal for a growth oriented business.”

Matt Wise, CEO, E-Tech Group

“I've built 5x SaaS winners and learned the hard way how to build deep B2B customer relationships. Bob's Leading with Simplicity approach provides a new method for leading with insights and accelerating customer growth.”

Godard Abel, Co-Founder & CEO, G2

“Thanks for giving an inspiring and thought provoking speech. Our sales and full leadership team were blown away by your message and walked away with tools to succeed in how they serve our customers and drive growth.”

Randy Wootton, CEO, Maxio

“Bob is a progressive leader who will make anyone stop and rethink their approach. His ideas are through provoking and most importantly... actionable.”

Bud Denker, CEO, Penske Corporation

“Bob was able to connect with our team right out of the gate - because if you're a salesperson, sales manager, or sales leader... he's been there, done that.”

Todd Goodbinder, SVP of Sales, Comcast Business

[MeetBobMarsh.com](https://meetbobmarsh.com)

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“The Surround Sound approach gave me a new appreciation for how customers make decisions, so we can help them make more of those decisions in our favor. This approach has helped me build better relationships and close meaningful deals faster. This approach is a must-have for any sales team!”

Craig Dulman, Microsoft

“Bob is able to connect with salespeople, managers or leaders because he's been in their shoes. He brings real world stories and examples that everyone can identify with, and a unique way to understand the mind of the customer.”

Jess Farris, Global Sales Enablement, LinkedIn

"You ended our summit on such a high note! Everyone left inspired and armed with ideas they could apply right away. Really appreciated the time you took to meet with our summit planning committee and members of our sales team to prep for your keynote. Thank you for leveling up our summit."

Jennifer Polumbo - VP of Marketing, E Tech Group

“Wow. I have to say that was a truly inspiring speech. So much of what you shared about the Selling with Simplicity concept really hit home for me. I feel energized and inspired to help my customers in a new way.”

Brendan Hartt - Enterprise AE, Wiz

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